

## OBJECTIVE

My goal is to provide comprehensive and coordinated marketing design consulting services, developing and deploying corporate communications, branding, marketing, and educational resources.

I aim to balance both collaborative and autonomous execution of project goals, and to encourage and enable continuous growth for colleagues, clients and myself.

## PROFESSIONAL PROFILE

Over ten years' experience designing and delivering compelling brand messages to consumers, marketers and investors through print, video, animation and multimedia.

## Areas of Expertise

- Project Management
- Image/Brand Development
- Message Development
- Corporate Communications
- Graphic Design/Original Art
- Trade Show "Eye Candy"
- Compositing & Special Effects
- Non-Linear Video Edit and Post Production
- 3D Animation
- Medical Animation
- DVD/CDROM Authoring
- High-end Packaging Design
- Point-of-Purchase Design
- New Product Development
- Concept Visualization

## Technology Skills

- Adobe Photoshop
- Adobe AfterEffects
- Media100/Avid/FinalCut Pro
- Cinema4D XL/Lightwave3D
- Macromedia Director
- Macromedia Flash
- Apple DVD Studio Pro
- HTML/Flash
- Illustrator/InDesign

## Education

### Syracuse University

Syracuse, NY

Bachelor of Fine Arts, 1992

Major: Film Making

Letters of recommendation and phone references available upon request.

## Online Portfolio

[www.KohliDesign.com](http://www.KohliDesign.com)

## Work History

### KOHLI MARKETING DESIGN LLC -- Goodyear, AZ

Marketing Communications & Design Consultant, June 2004 to present

Currently providing animation, print, packaging, interactive and branding services nationally, as Sole Proprieter.

Clients include: Great Scott Productions, W.C.Heraeus, Wright Medical, FedEx, ASML, SENCE™ Rose Nectar, Centex, TeleDirect, Thomas & Betts, AdVision Media, CSK Auto, Massage Envy, Coffee Plantation.

### RANSOM GROUP -- Memphis, Tennessee

Senior Designer/Brand Specialist, March 2000 to May 2004

Work directly with clients to provide 3D animation, web, packaging, point-of-purchase and DVD/CDROM and video design, as well as identity, messaging and brand development consultation.

Clients included: Sara Lee, Warner Brothers/Bravo! Foods, Maybelline, Smith & Nephew, Ortho-McNeil, Dean Foods, Thomas & Betts, Lucite Acrylics, Fresco Plastics, Disney Cruise Lines, AutoZone, McDonalds, FedEx, and Hilton Hotels Corporation.

### MINDFIELD INTERACTIVE/TTN, INC. -- Memphis, Tennessee

Director of Multimedia, May 1997 to February 2000

Project manager and chief animator for video and multimedia production company. Responsibilities included: 3D animation/compositing, graphic design, multimedia authoring, video post-production, systems maintenance and workflow management.

### FIDELITY BUSINESS ALLIANCE -- Memphis, Tennessee

Intranet Development, July 1996 to May 1997

Designed and managed implementation of a Lotus Notes based intranet, researching and streamlining workflow. Position was self-directed, answering directly to CEO.

### GRAFSLAB, INC. -- Memphis, Tennessee

Multimedia Designer -- May 1995 to June 1996

Designed interactive applications. Created 3D animation for broadcast on Sillicon Graphics workstation.

### FREELANCE -- Chicago, Illinois and Memphis, Tennessee

June 1992 to April 1995

Various positions on four feature films and many corporate and broadcast video projects in both Chicago and Memphis markets.