

**KILLER PRESENTATIONS
 THAT WIN HEARTS, MINDS AND DOLLARS**

YOU HAVE SIXTY MINUTES

To pitch your new product line concept to the execs...

YOU HAVE THIRTY MINUTES

To brief shareholders on how you've spent their money...

YOU HAVE FIFTEEN MINUTES

To set the tone with potential supply chain partners...

YOU HAVE FIVE MINUTES

To woo a retail purchaser with your new product launch...



GETTING YOUR STORY STRAIGHT

Sometimes, the hardest story to tell is your own.

You've been steeped in your brand, products or services for so long. You've labored through design, marketing and legal challenges. You have a tremendous legacy of information and compelling reasons why people should buy your products or services...

...ALL YOU NEED NOW
 IS A GOOD STORY.

FedEx



FedEx

Supply Chain Implications

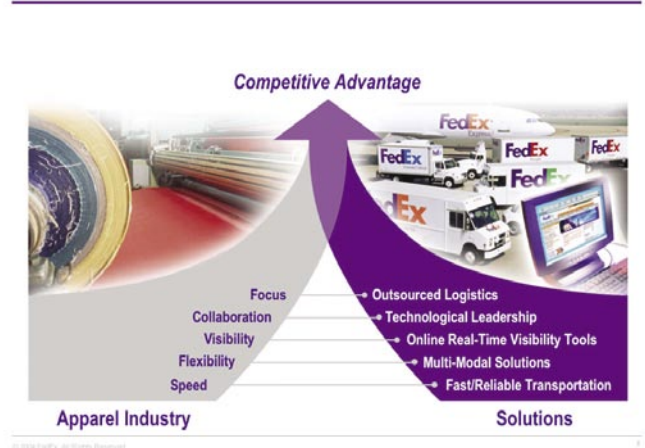
Apparel companies have access to readily available systems, processes and other technologies that can improve performance at all stages in the supply chain.



Speed Flexibility Visibility Collaboration Focus

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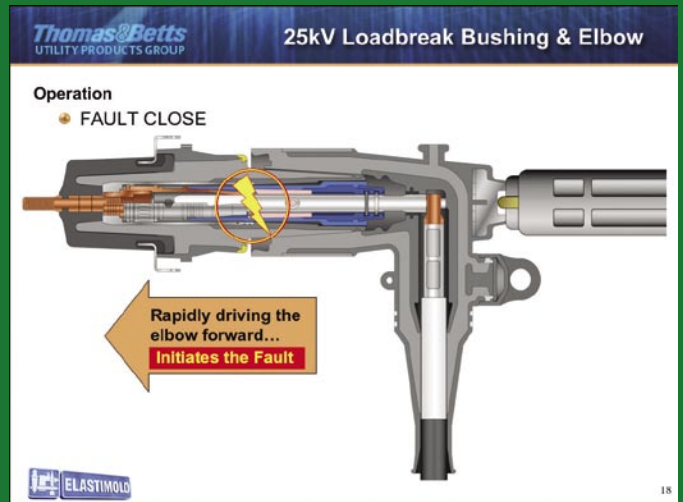
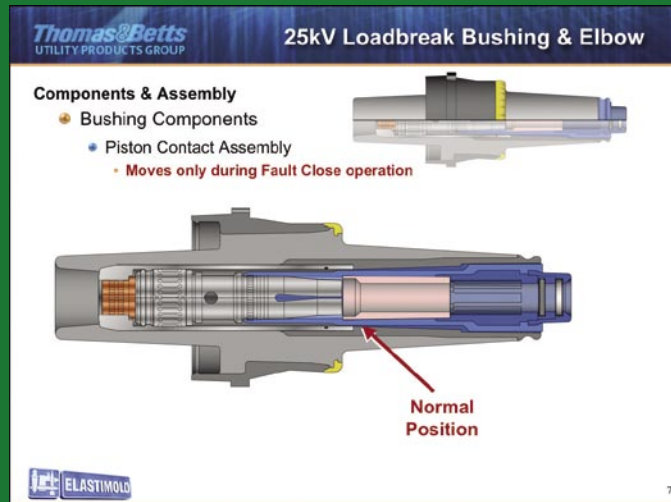
Call Alex Kohli at (602) 708-2785 or email: alex@kohlidesign.com
 Presentation, animation, and print samples online at www.kohlidesign.com

MORE PICTURE, IF YOU WILL...

A PICTURE IS WORTH A THOUSAND WORDS

Who has time for a thousand words? You have gathered folks together to discuss the **BENEFITS** of your great new idea. You may never get to that point if you're getting bogged down in explaining the **FEATURES**.

The right image or animation can quickly help focus a complex concept for your audience, while helping them to truly grasp the benefits for the stakeholders.



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**FedEx - Hilton Hotels - Sara Lee Foods - Lucite International - Thomas & Betts
 Wright Medical - Smith & Nephew - SADAFCO Foods**

Over the last ten years, I have developed messaging, illustrations and animation for sales and training presentations for virtually every market segment. My clients enjoy blazing turnaround, concise and effective communication, and a little fun, too.

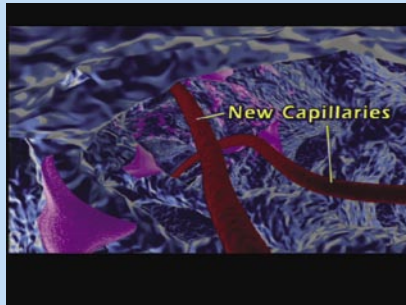
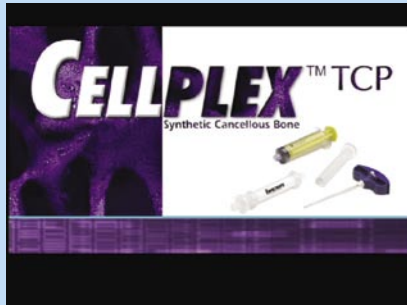
**Copy Writing, Animation, Interactive Programming and Design
 Killer Presentations in PowerPoint™, Flash™, CDROM or DVD-Video**

**KILLER PRESENTATIONS
 THAT WIN HEARTS, MINDS AND DOLLARS**

- Employee Training**
- Sales Training**
- Annual Reports**
- Trade Shows**
- Investor Relations**
- Sales Presentations**
- Education**



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- Corporate Messaging**
- Brand Consulting**
- PowerPoint™**
- Illustrations**
- Flash™ Animation**
- 3D Animation**
- CDROM/DVD Authoring**

EVERYONE LOVES A GOOD STORY!

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View my resume and more samples of my work online at www.kohlidesign.com (Including 3D modeling/animation, print collateral, packaging, point-of-purchase displays, and more)